

Professional Publishing Power Comes to the PC

Xerox Desktop Publishing Series: Ventura Publisher Edition

Sales Proposal

Product Catalog

Product Catalog

Technical Manual

Sales Proposal

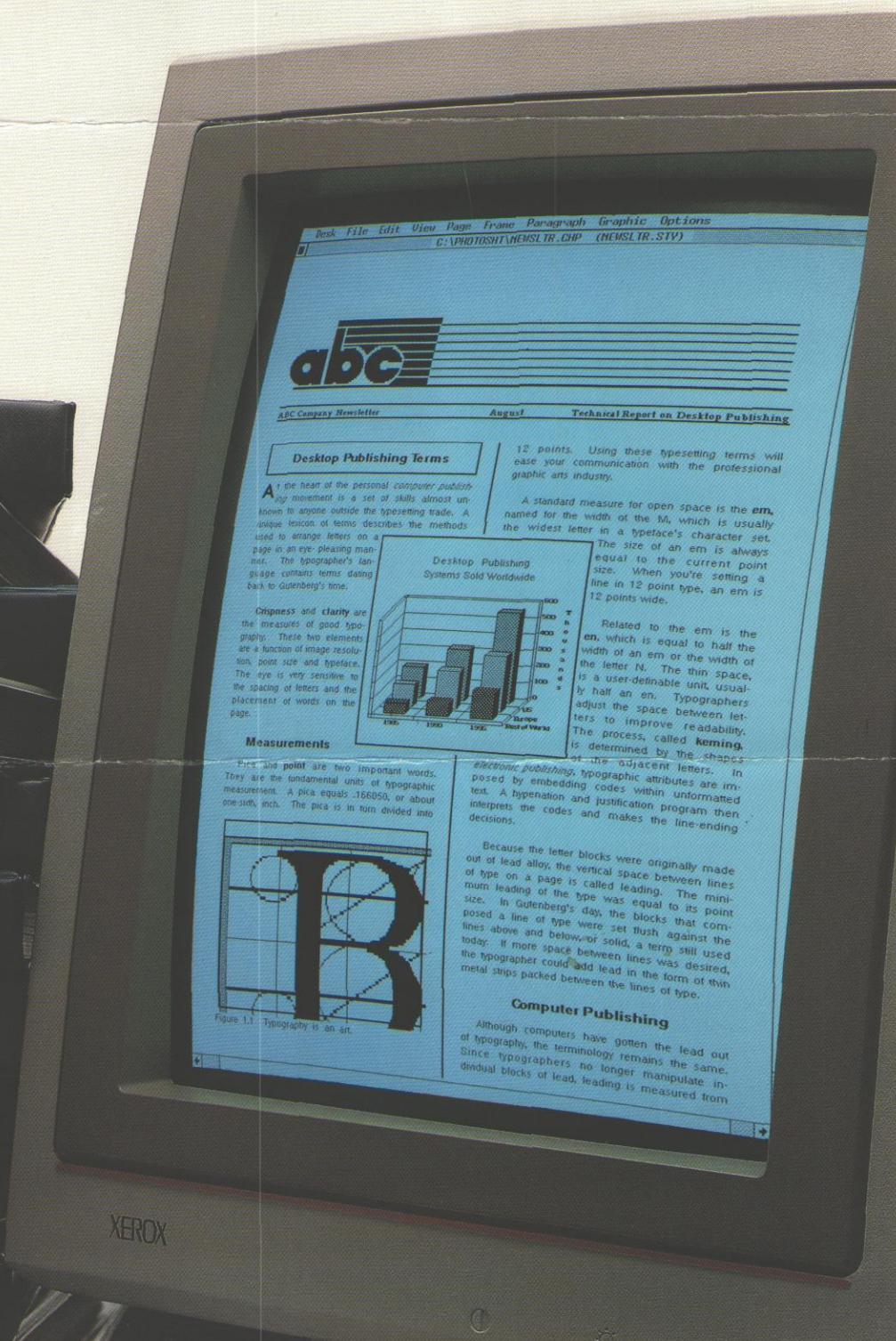
Sales Proposal

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Technical Manual

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Technical Manual



Xerox Desktop Publishing Series: Ventura Publisher Edition

Page and document composition software for IBM PC/XT/AT and compatibles

You no longer have to cut and paste, or send your catalogs, publications and manuals to outside production houses. Xerox Desktop Publisher lets you produce documents much faster and easier than conventional labor-intensive methods, with quality that rivals outside print shops. The software quickly and easily integrates text and graphics, including scanned images, to produce finished, typeset-quality publications from standard word processing, spreadsheet and graphics programs. If you don't have typographic and layout skills, a wide selection of predesigned layouts help you automatically format typical business and technical documents. If you're a skilled user, you can create layouts with the system's extensive format specification facilities. The system includes a built-in text editing function. Finished documents can be printed on standard dot-matrix, laser and color ink-jet printers, or they can be output to phototypesetters.

Input

- ☐ Accepts text from and stores text (and formatting information) back to standard word processors:

Microsoft Word	Wordperfect	Windows Write
Multimate	Wordstar	Xerox Writer

 Any word processor or other program that generates a standard ASCII file
- ☐ Files from different word processors can be mixed in same document
- ☐ Accepts graphics generated by:

Autocad	PC Paintbrush, GEM Paint
GEM Draw, GEM Graph	CAD DXF files
Lotus 1-2-3, Symphony	Microtek, Dest image scanners
Mentor Graphics CAD	

Document Format

- ☐ Single or multiple columns (up to eight per frame/page)
- ☐ Automatic text flow across pages
- ☐ Columns can be unequal width
- ☐ Left and right pages can be formatted separately
- ☐ Vertical rules between columns, plus two vertical rules per frame
- ☐ Portrait or landscape format
- ☐ Ruling lines (up to three) of different widths above, below or around each frame
- ☐ Eight colors available for text and ruling lines
- ☐ Document content:
 - Multiple, non-contiguous articles or chapters per document
 - Up to 150K bytes of text per article or chapter in a 640K system; 40 bytes of text in a 512K system
 - Up to 64 articles or chapters can be chained together when printing

Format Control

- ☐ Style sheets provided control document format. They can be modified or new ones created. Style sheets control:

Typeface and font	Page, line or column breaks
Margins and columns	Large first letter of paragraph
Text alignment within column	Automatic bullets
Hyphenation and justification	Tabs (left, center, right, decimal)
First line indent/outdent	Horizontal ruling lines and boxes
Line-to-line spacing	Portrait/landscape, paper size
Paragraph spacing	Widows and orphans
Temporary margins	
- ☐ Advanced typographic controls:

Leading	Word spacing	Leadered tabs
Dropped caps	Kerning	Vertical tabs

Page Control

- ☐ Automatic headers/footers
 - Separate headers/footers for left and right pages
 - Left, center, right aligned text in each header, two lines each
 - Automatic page numbering and section headings in header or footer
- ☐ Page numbers in Arabic, upper/lower case Roman, upper/lower case letters, numbers spelled out
- ☐ Page counter 1-9999
- ☐ Automatic footnotes at bottom of page
- ☐ Automatic footnote numbering, numbers or symbols
- ☐ Automatic section numbering up to eight levels
- ☐ Automatic column balancing on last page of article or chapter
- ☐ Chapter headings forced to same page as first paragraph of chapter
- ☐ Automatic table of contents generation from paragraph tags
- ☐ Automatic index generation from index entries

Editing Text/Graphics

- ☐ Built-in text editing function
- ☐ Real-time reformatting during editing
- ☐ Text insert or delete at any point
- ☐ Blocks of text can be deleted, moved or copied (cut, copy, paste)
- ☐ Any letter, word or group of words can be changed to:

Boldface	Subscript	All upper case
Italic	Superscript	All initial caps
Small caps	Underline	Any available font
Strikethrough	All lower case	
- ☐ Text can be wrapped around irregular graphics
- ☐ Any graphic (or text file) can be repeated automatically throughout the document or on selected pages
- ☐ Graphics can be scaled to fit graphic frame or maintain aspect ratio
- ☐ Graphics can be enlarged, reduced, cropped
- ☐ Captions can be placed anywhere around frame and can be tagged for figure/table numbering
- ☐ Rules can appear above, below or around each caption

Graphic Drawing

- ☐ Built-in drawing capability for tables, call-outs, forms; includes lines, boxes, circles and caption boxes

User Interface

- ☐ Full WYSIWYG display on standard PC screen; document/page views include 100% (normal size), 200% (enlarged view), 50% (reduced view) and facing pages, with or without Greeked text
- ☐ Drop-down screen menus
- ☐ Mouse selection and moving of graphics and text
- ☐ Rulers and columns guides on screen
- ☐ Control keys provide shortcuts
- ☐ Hide/show picture

Printing

- ☐ Single- or double-sided printing, left or right page start
- ☐ Supports 5 1/2 x 8 1/2, 8 1/2 x 11, 8 1/2 x 14, 11 x 17, A4 and B5 sheet sizes
- ☐ Collating and printing-order control; print all, current or selected pages
- ☐ Up to five printers can be installed
- ☐ Fonts supplied for each printer supported:
 - Xerox 4045 Laser Printer
 - Xerox 4020 Color Ink Jet Printer
 - Epson MX-80, FX-80
 - IBM Proprinter
 - HP LaserJet
 - HP LaserJet Plus
 - JLaser
 - Apple Laserwriter (or other Postscript page printer or typesetter)
 Additional faces/sizes can be accessed using utilities supplied

System Requirements

- ☐ Standard IBM PC/XT/AT or compatible, running PC/MS-DOS version 2.1 or above, 512K memory (minimum)
- ☐ Rigid disk 10 Mb (minimum)
- ☐ Graphics card (and appropriate display):
 - Compaq color card
 - Hercules monochrome graphics card
 - IBM color card
 - IBM enhanced graphics adapter (can display color)
 - Xerox C/GA (600x400 16 color)
 - MDS Genius full page display
 - Wyse WY-700 display
 - Xerox 6065 color display
 - Xerox 6065/ATT 6300/Olivetti M24 640x400 monochrome display
 - Xerox full page display
- ☐ Mouse:

Microsoft (bus or serial mouse)	Torrington (Microage)
Mouse systems	Logitek
Summagraphics	Xerox

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