

# QUIME



*LaserTEN*<sup>TM</sup>

Business Printer

# LaserTEN: easy to look good

Now it takes just one small printer to make a whole department look good in business documents, in business graphics...and in business judgement.

LaserTEN is easier to install, easier to use and maintain, and easier on the budget than any other laser printer. Yet, LaserTEN offers unmatched flexibility in printing type, graphics and forms.

## Good looking faces

With a LaserTEN printer, the average office has nearly the versatility of a professional type shop.

The LaserTEN prints type with an image resolution of 300 x 300 dots-per-inch (dpi)—a density that gives you sharp, dark black, letter-quality type in sizes from 7 to 24 points.

Type that's generated by your business software will print perfectly, of course. But that's just the start of your typestyle options with LaserTEN.

Qume's entire library of more than 100 typestyles are being made available on multiple font LaserTEN cartridges. From one to three cartridges slip into slots on the printer front panel, making up to 19 different type fonts simultaneously available. With LaserTEN, there are no limits on when, where or how often you change type fonts within a document, page or even a single line.

A custom typeface you design

with your graphics RAM cartridge can be used interchangeably with your standard fonts or logos.

Producing beautifully designed, letter-perfect documents has never been easier. Or faster. But letter-perfect text printing is only the beginning of LaserTEN's capabilities.

## Graphics made easy

Qume LaserTEN printers offer two levels of graphics capability, so you can balance your graphics needs with your budget.

The standard LaserTEN business printer is designed to provide the level of business graphics capability needed by most companies. It prints up to  $\frac{1}{4}$  page of high-resolution 300 x 300 dpi graphics for finely detailed drawings, half-page areas at 150 dpi for business graphics, or

full-page coverage at 75 dpi for large-scale diagrams and charts.

For companies requiring more sophisticated graphics, LaserTEN PLUS doubles the size of high-resolution graphics available.

## Good form

The Qume LaserTEN and LaserTEN PLUS printers also allow accountants, lawyers, doctors and other professionals to automatically print government, legal, insurance and other standard business forms with all the information in place. LaserTEN prints beautifully from the professional application software now available with form-generating capability, and from generic business form packages recently introduced.

## Good way to go

Best of all, LaserTEN printers provide all of this word-processing, graphics and forms printing capability with no extra work. No hardware changes. No software changes. It just does it...right from your software print commands.

No other laser printer comes close in ease of use.

The image shows a collage of various LaserTEN printer outputs. At the top right is a line graph titled 'CORPORATE ASSET MANAGEMENT (Cont.)' showing a '16 YEAR TREND' with data for 'Regions 1-8 combined' and 'Regions 9-14 combined'. Below it is a pie chart titled 'VALUE IN SALES (1.2 Billion)' divided into West (41), N. East (19), S. East (15), Midwest (10), and South (8). To the left of these is a photograph of a person's hand loading a cartridge into the printer. Below the pie chart is a bar chart titled 'PROJECTIONS' with data for Otr 1, Otr 2, and Otr 3 across regions N. East, S. East, Midwest, South, N. West, and West. To the right of the projections chart are several descriptive lines: 'CRISP LETTER-QUALITY PRINTING', 'BOLD, UNDERLINE, SHADOW AND MORE', 'USE UP TO 19 TYPE FONTS AT ONCE', 'OVER 100 TYPE FONTS', 'REVERSE TYPE', and 'SHARP 300 X 300 DPI GRAPHICS'. At the bottom right is a small note: 'This is a representation of LaserTEN capabilities and not output from an actual software package.'

Load fonts from software or cartridges; up to 19 at one time.

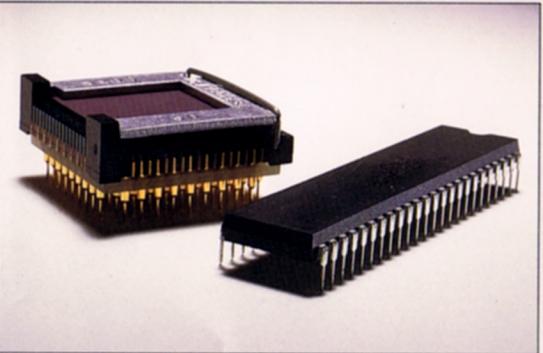
# Laser printing the easy way

## The right laser

The Qume LaserTEN business printer produces beautiful letter-quality text and excellent graphics with incredible speed, quiet and ease. A typical business letter is out in 6 seconds flat. A 20-page legal document is ready to go in 3 minutes. And if your document includes a detailed map, a nicely shaded business graph or an isometric drawing of your new product, it takes just a minute longer.

That's the incredible productivity of LaserTEN's 10-page-per-minute speed.

Yet, despite its capability, the Qume LaserTEN printer is a compact little machine that's a foot and a half square. You just plug it into your small business computer system. And it quietly handles all the printing needs of a whole office of busy workstations. Up to 5,000 pages per month. That easy.



## The right connections

You plug the LaserTEN in. Snap in the toner and developer cartridges. Load the paper tray. And start printing.

No accessory boards to install. No reading pin-out charts. Just plug and run. Because Qume did all the interfacing for you.

When you buy a LaserTEN printer, you



also buy an inexpensive Interface Module that provides all the proper protocols for your particular system. Plug the module into the back of the printer...and the LaserTEN becomes perfectly compatible with your computer.

That saves a lot of time and frustration. And no matter how your demands or system may change, your LaserTEN can adapt easily.

## The right program

You don't have to change your software at all to use a LaserTEN printer. That's because the LaserTEN emulates all of the most popular laser, daisywheel and dot-matrix printers.

So you can use your custom-made software without modifications. And all of the off-the-shelf software. And even new software that will be written especially for laser printers in the future.

The LaserTEN printer will not only run them without modifications, it will run them without compromises. LaserTEN printers have all the printing features you need to get the best from your software: proportional spacing, superscripts and subscripts, boldface and underlining, and more. Then LaserTEN adds some new twists of its own: reversing type, double-high and double-wide magnification, extending and condensing, italicizing, type rotation, and more.

LaserTEN will not only print everything you have in your software. It will print everything you have.

## The right way to grow

Qume has designed and specified the LaserTEN business printer to easily handle the constant, everyday workload of clustered workstations and local area networks. Yet, its cost is low enough to dedicate a LaserTEN to a single PC requiring both letter-quality text and graphics.

Qume gave LaserTEN printers the best of everything. A higher production laser imaging system. A printing drum that's far more durable than the most widely-sold laser printer. A dual-processor controller with sophisticated interfacing and printing features for faster processing. Modularity

in all expendable and electronic components. Simplified and efficiently organized operation. And extra strength in every manufactured part.

The result is a fully capable business machine that can deliver tens of thousands of sheets without a single repair. Runs for

months with virtually no service and minimal supplies. And has a 6-month or 30,000-sheet end-user warranty to back it.

That makes Qume LaserTEN an easy choice for companies who expect their printing needs to grow.

## Easy to grow

A dual-processor controller gives LaserTEN the power to handle a very wide range of needs—from a single PC to the sophisticated demands of multi-user systems.

## Easy to run

The convenient up-front control panel has familiar printer controls and

illuminated indicators. No special operator training is necessary.

## Easy to keep running

The only regular attention a LaserTEN printer needs is replacing a drop-in toner cartridge every 5,000 pages. At most, about once a month.

## Easy to start

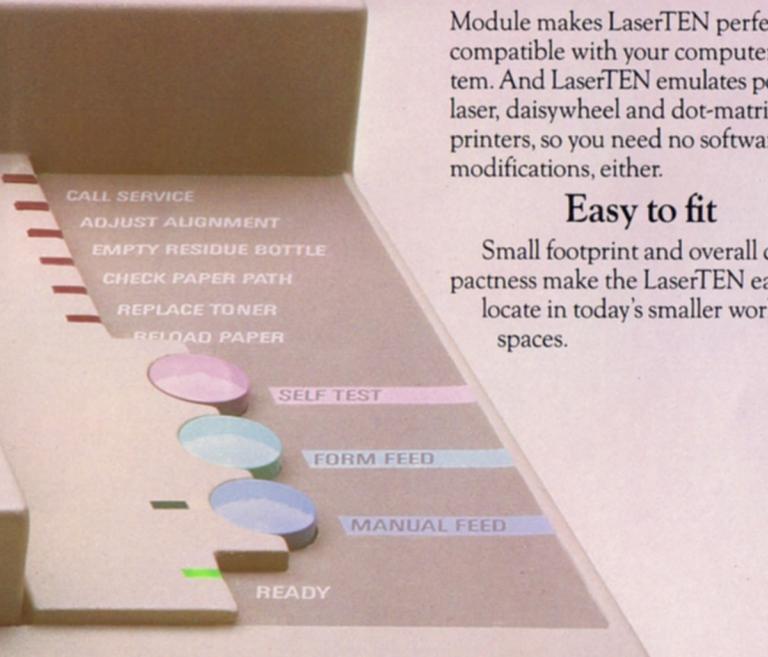
A simple, plug-in Interface



Module makes LaserTEN perfectly compatible with your computer system. And LaserTEN emulates popular laser, daisywheel and dot-matrix printers, so you need no software modifications, either.

## Easy to fit

Small footprint and overall compactness make the LaserTEN easy to locate in today's smaller workspaces.

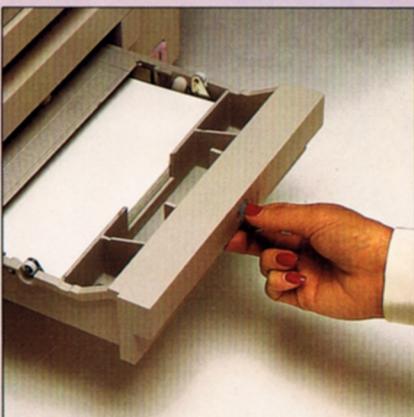


## Easy pieces

LaserTEN's extended-life printing drum and high-capacity developer cartridge are replaced only after 30,000 pages, one-tenth as often as the HP LaserJet. Even then, replacement is a snap. Snap out the old one. Snap in the new one. No tools. No hassles. No expensive service technician.

## Easy to feed

Automatic 250-sheet sheet-feeder is built in—with manual-feed capability for special jobs like transparencies and envelopes. For higher production demands, a dual-bin sheetfeeder and versatile multi-bin sorter are available.



## Easy way out

The finished pages are automatically stacked on top, face down in collated order. An automatic sorter is also available for more complex document assembly.

**LaserTEN**

Shown actual size.

## **Qume. The best name in letter-quality printing.**

For more than a decade, Qume has been a world leader in letter-quality printers for small business computer systems. Qume is the world's largest supplier of daisywheel printers to the OEM market.

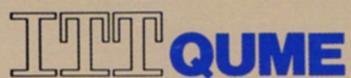
Other divisions of Qume manufacture

and market Qume QVT editing and graphics terminals, QumeTrak disk drives and other peripheral products and accessories.

As part of the ITT Business Systems Group, Qume supports LaserTEN business printers with one of the world's largest and most experienced networks of printer service centers and printer supplies dealers.

When you need service, support and supplies in the years ahead, we'll be there.

For more information, contact Qume at (800) 223-2479. TELEX: 40970122. TWX: 910-338-0232. Or contact your nearest authorized Qume dealer.



Your authorized LaserTEN dealer is: