

Getting through a huge data processing job like an inventory can be an exhaustive task. Unless you have a real workhorse of a printer to guide you along. None works harder than an LB-Series™ Printer from Dataproducts.

With a family of printers to choose from — 300 and 600 line per minute models with a 900 lpm model on the way — the LB-Series gives you more than you could ever hope for in a medium-speed band printer, for less.

Our B-Series set the standards. Our LB-Series raises them.

With the name, reputation and success of our B-Series behind them, our next generation LB-Series printers are already a giant step ahead of the competition. When you add their wealth of new features along with their lower price, you'll see there really isn't any competition at all.

For starters, LB-Series printers boast a highly sophisticated 16-digit LCD control panel, unlike those found on most other printers. It lets you or a service technician easily read the state of the unit in English — without having to decipher 2, 3 or 4 digit codes.

Want to reconfigure the printer? All set-ups and changes can be done through the control panel itself. So you'll never have to make another service call just to reset DIP switches.

And, the LB-Series printers are also designed with an advanced, four-tractor paper handling system — previously available only on heavy-duty, high speed line printers. It provides much more efficient paper handling, Bi-directional paper motion. And, when printing stops, forms are automatically scrolled up to allow you to view the last printed line.

Our unique inverted band technology not only gives you an attractive compact design, it also makes paper loading quicker and easier since there are no adjustments to make. Add to that our advanced Mark X hammer technology for increased reliability, improved print quality and reduced maintenance. Put them all together and you have a band printer that averages thousands of hours of operation between repairs.

It's a printer that can see you through thousands of jobs without a single hitch.

Still more unexpected features.

With the LB-Series Printers, the Direct Access Vertical Forms Unit (DAVFU), the Forms Length Selection (FLS), universal power and 136 print columns are standard. The LB-600 has a cabinet for quieter operation. The LB-600 has dual print modes for commercial and correspondence quality. They automatically report their own status back to the CPU. And all have an optional triple interface — DPC Parallel, Centronics Parallel, and RS232 Serial.

Other options include an international language control panel, Solid State Vertical Format Unit (SSVFU) programmer and a powered paper stacker.

For data processing, nothing even comes close.

When you have a data processing application that requires large amounts of text — like invoicing, inventory control, payroll or budgeting — an LB-Series printer really fits the bill.

Whether it's a warehouse full of 10,000 different auto parts. A retail department store taking stock of women's sportswear. An insurance company turning out premium notices. A major corporation handling payroll duties. Or the utility company sending out monthly statements.

Wherever there's a large customer base with high volume printing needs, you won't find a better support system than an LB-Series printer.

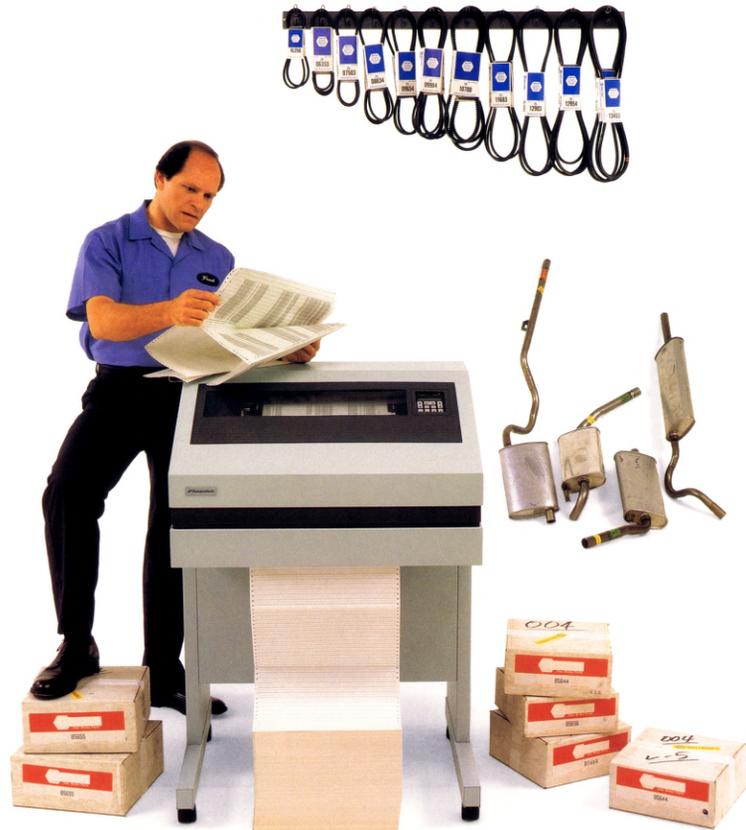
At Dataproducts, we're obsessed with making the best.

There's a very good reason why the LB-Series are such superb printers. We are obsessed with making them that way. As it is with all of the printers in our line.

You see, unlike most other companies in this business, we've been making nothing but printers for the past 23 years. Which is why we're apt to build better, more reliable ones than companies that consider printers "peripherals," deserving only peripheral attention.

Today, we're the largest independent printer manufacturer in the world. And if you haven't heard of us, it's because we sell the vast majority of our printers to the world's most famous names in computers who put their names on them.

But there is one overriding reason to own a Dataproducts printer over any other. When printers are an obsession to the people who make them, they become a pleasant afterthought to the people who use them.



Where printers are an obsession.
Not an afterthought.

Locations**United States Marketing**

California
(714) 752-7411/Telex: 68-5601
(818) 887-8365/Telex: 67-4734
(408) 946-0630/Telex: 35-7407

Florida
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(813) 576-7755

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Massachusetts
(617) 366-7600

Michigan
(313) 528-1304

Minnesota
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New Hampshire
(603) 888-8810
(603) 886-3510

New Jersey
(609) 971-1100

New York
(914) 833-0880

Pennsylvania
(215) 295-1810

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(214) 231-2240/Telex: 73-0249
Virginia
(703) 556-0225/Telex: 90-1890

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West Germany:
49-6102-3010/Telex: 416344

France:
336-9207791/Telex: 690929

Austria:
43-222-753452/Telex: 135669

European Manufacturing

Dublin 5, Ireland
1-474 855/Telex: 85225183

Printer Supplies

Chatsworth, California
(818) 887-8335/Telex: 65-1498

Military/Government Marketing

Wallingford, Connecticut
(203) 265-7151/
TWX: 710-476-3427

Specifications**Print Speed**

56 Character Set
64 Character Set
112 Character Set
64 Character Set
Correspondence Quality
Paper Slew Speed
Single Line Advance
Band Speed
Commercial Quality
Interface—Standard

Interface—Optional

Forms Type

Copies

Print Format

Horizontal
Vertical

Dimensions

Height
Width
Depth
Weight

Electrical

Voltage
Frequency

Power

Operating
Standby

Features

16 Digit LCD Display
Control Panel Configuration
Status Report Back
Electronic Vernier Paper
Adjustment
Bidirectional Paper Motion
Forms Length Select Switch
Direct Access 12 ch. VFU
136 Print Columns
Solid State 12 ch. VFU
Reel-to-Reel Ribbons
Flight Time Tester
Pedestal & Paper Shelf
Acoustic Cabinet (60 dBA)
Acoustic Cabinet (55 dBA)
Solid State VFU Programmer
Meter Package (Line Counter,
Power on Hours)
Triple Interface
VDE 0806/IEC 380

All specifications subject to
change without notice.

Dataproducts Corporation

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**For more information call:
(800) 258-1386**

LB300

330 LPM
300 LPM
250 LPM

300 LPM
38cm (15 in.)
per sec.

25msec.
196cm (78 in.)
per sec.
DPC parallel with VFU
+ Plus Status Reporting

Triple interface—DPC, Centronics
and RS-232
Continuous fan-fold, edge perforated,
7.6cm (3 in.) to 40.6cm (16 in.) wide
Original plus five (.020" max. thickness)

10 characters per in.

6 or 8 lines per in.

12 lines per in. interface selectable

33cm (13 in.)

78cm (31 in.)

67cm (27 in.)

64kg (140 lbs.)

LB600

660 LPM
600 LPM
400 LPM

400 LPM
38cm (15 in.)
per sec.

25msec.
305cm (120 in.)
per sec.

DPC parallel with VFU
+ Plus Status Reporting

Triple interface—DPC, Centronics
and RS-232

Continuous fan-fold, edge perforated,
7.6cm (3 in.) to 40.6cm (16 in.) wide
Original plus five (.020" max. thickness)

110cm (44 in.)

78cm (31 in.)

67cm (27 in.)

110kg (240 lbs.)

Universal Power Supply (Std.)

90-140 VAC or 200-265 VAC

50.60 HZ. \pm 2.0 Hz.

400 watts
200 watts

600 watts
200 watts

LB300

Standard
Standard
Standard

LB600

Standard
Standard
Standard

Standard

Standard

Standard

Standard

Standard

Standard

Standard

Standard

Standard

Standard

Standard

Standard

Standard

Standard

Standard

Standard

Standard

N/A

Optional

Standard

Optional

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