

Irwin BACKUP™ for Mac



IRWIN[®]
MAGNETICS

Minicartridge Tape Backup
for the Apple Macintosh



Introducing Irwin Backup for the Apple Macintosh

From the World Leader in Minicartridge Tape Drives comes the complete solution for your backup needs: introducing Irwin BACKUP tape systems for the Apple® Macintosh™.

Available in 40 and 80 megabyte models, Irwin's new tape drives are the perfect desktop companions for protecting and sharing your hard-disk data. These compact, self-powered drives conveniently connect to the SCSI interface of any Macintosh. And they back up on pocket-sized, rugged DC2000® quarter-inch minicartridge tapes.

You know hard-disk loss is a disaster waiting to happen. The causes are all too many: operator or program error, disk failure, power failure, theft, fire...

In seconds you could lose precious files such as General Ledger, Inventory Records, Mailing Lists, Receivables and Payables, CAD Designs and Desktop Publishing Documents.

But with Irwin you can rest assured your data and programs are protected.

Irwin tape drives perform quickly and quietly to produce a reliable copy of your hard disk data. In fact, with more

than 500,000 systems already in use, Irwin is far and away the first choice of microcomputer users for protecting their data.

With Irwin you can also share data among an entire office of *different* microcomputer systems by simply exchanging minicartridges—not only between Macintosh systems, but also between IBM® PCs and PS/2s™!

Best of all, Irwin tape drives use our EzTape™—feature-rich, Iconographic™ software developed especially for the Macintosh. EzTape is simple enough for the beginner, yet powerful enough for the most demanding user. And EzTape can back up user data over popular Macintosh networks such as AppleShare™ and TOPS®.

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IBM is a registered trademark, and PS/2 is a trademark of International Business Machines Corporation.

TOPS is a registered trademark of TOPS—A Sun Microsystems Company.

DC2000 is a registered trademark of 3M Corporation.

Apple and Apple Share are registered trademarks, and Macintosh is a trademark of Apple Computer, Inc.