

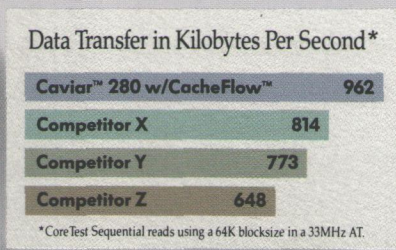
Why do you think they come with racing stripes?



Ladies and gentlemen, start your engines. Because our new 80 and 40 Mb Caviar™ family of intelligent drives is going to give you the kind of system speed you've always wanted.

As you can see on the chart, no one can match our data throughput.

What's more, according to our incredibly conservative attorneys' interpretation of the benchmark data, the 80 Mb drive benchmarked an average access time of less than 18 milliseconds. And according to our engineers' interpretation, our attorneys are, indeed, incredibly conservative.



So what's the secret behind these high-performance, low-profile, 1-inch, 80 and 40 Megabyte AT compatible intelligent drives?

Some say it's our unique CacheFlow™ caching feature. A new generation design which constantly evaluates the way data is being retrieved from the drive and adapts to the optimum caching method. So disk seeking operations and latency delays are minimized. And throughput is increased.

Others say it's our unique Interarchitecture—the way we design and manufacture all our own chips, boards and drives to work together—that accounts for the speed.

Whatever the reason, the result is dramatically enhanced system performance.

So what are you waiting for? For more information, call us at 1-800-4-INFO-WD.

WESTERN DIGITAL

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